



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 R2

Results as of: 2/28/2014

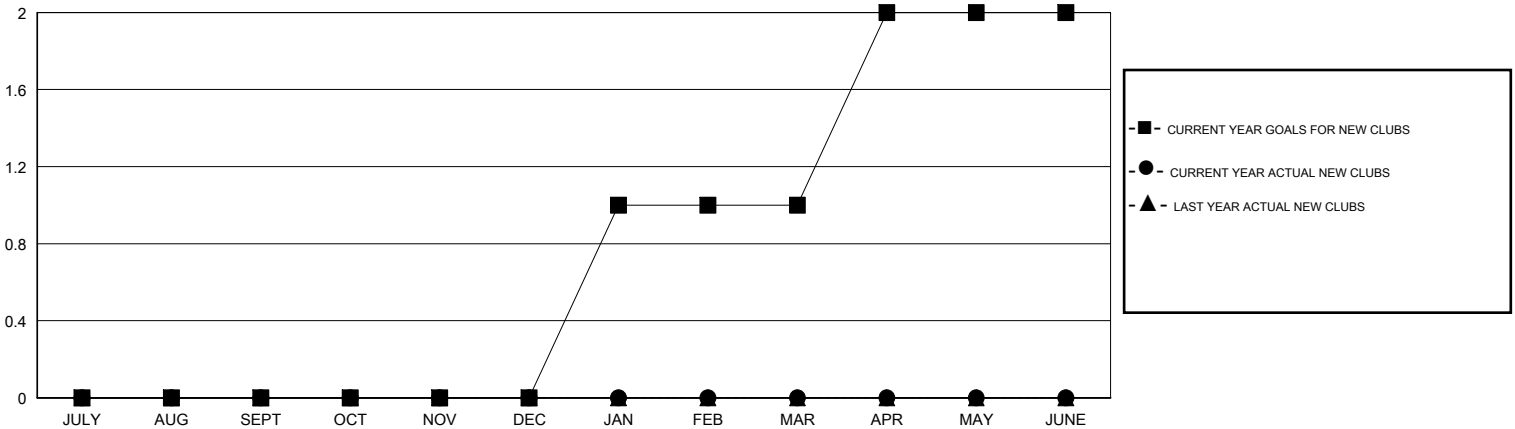
GMT: ED LECIUS

LOCATION NEW YORK

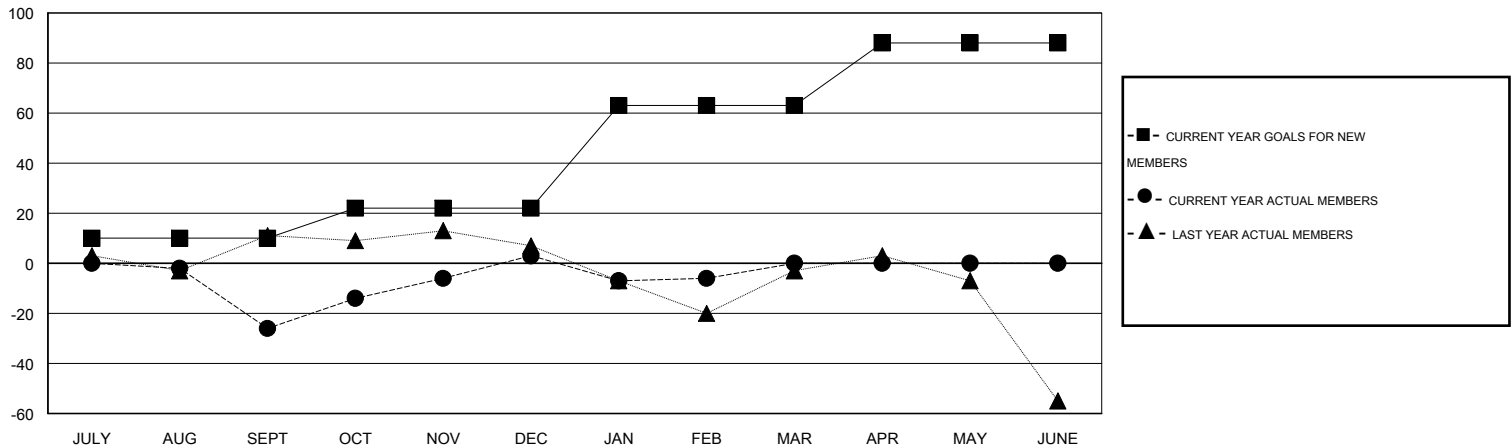
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	1	-1	JULY/AUG/SEPT	10	18	44	-26
OCT/NOV/DEC	0	0	0	0	OCT/NOV/DEC	12	36	7	29
JAN/FEB/MAR	1	0	0	0	JAN/FEB/MAR	41	16	25	-9
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	25	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	24 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	596 (54.33%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	501 (45.67%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	208
OTHER		HEAD OF HOUSEHOLD	100
TOTAL		NON-HEAD OF HOUSEHOLD	108